



FALL/WINTER 2024 • NASDAQ: FNGR

Corporate Update

www.fingermotion.com



Cautionary Note About Forward-Looking Statements

The following corporate presentation (“Presentation”) of FingerMotion, Inc. (the “Company”), contains forward-looking statements that relate to the Company’s current expectations and view of future events and should be read together with the more detailed information and financial data and statements contained in the Company’s filings with the United States Securities and Exchange Commission (the “SEC”) filed on EDGAR which can be accessed at www.sec.gov.

In some cases, these forward-looking statements can be identified by words or phrases such as “may”, “might”, “will”, “expect”, “anticipate”, “estimate”, “intend”, “plan”, “indicate”, “seek”, “believe”, “predict” or “likely”, or the negative of these terms, or other similar expressions intended to identify forward-looking statements. The Company has based these forward-looking statements on its current expectations and projections about future events and financial trends that it believes might affect its financial condition, results of operations, business strategy and financial needs. These forward-looking statements include, among other things, statements relating to: the Company’s future strategic plans in the short term, mid term and long term; the expectation of new funding; the mobile protection plan launch and the amount of targeted subscribers; entering into long term contracts with Pacific Life Re and Munich Re; the Company’s expectations regarding its current year revenue and gross profit; the Company’s intention to grow the business and its operations; and expectations with respect to the Company’s products and services.

Forward-looking statements are based on certain assumptions and analyses made by the Company in light of the experience and perception of historical trends, current conditions and expected future developments and other factors it believes are appropriate and are subject to risks and uncertainties. In making the forward looking statements included in this Presentation, the Company has made various material assumptions, including but not limited to (i) that regulatory requirements will be maintained; (ii) general business and economic conditions; (iii) the Company’s ability to successfully execute its plans and intentions; (iv) the availability of financing on reasonable terms; (v) the Company’s ability to attract and retain skilled staff; (vi) market competition; (vii) the products and services offered by the Company’s competitors; and (viii) that the Company’s current good relationships with its customers and telecommunications providers, and other third parties will be maintained. Although we believe that the assumptions underlying these statements are reasonable, they may prove to be incorrect, and we cannot assure that actual results will be consistent with these forward-looking statements. Given these risks, uncertainties and assumptions, you should not place undue reliance on these forward-looking statements. Whether actual results, performance or achievements will conform to the Company’s expectations and predictions is subject to a number of known and unknown risks, uncertainties, assumptions and other factors, including those listed under “Risk Factors” in the Company’s most recent Form 10-Q filed with the SEC through EDGAR on June 28, 2024.

The Company’s forward-looking statements are based on the reasonable beliefs, expectations and opinions of management. Although the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking statements, there may be other factors that cause results not to be as anticipated, estimated or intended. There is no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements. We do not undertake to update or revise any forward-looking statements, except as, and to the extent required by, applicable laws.

All of the forward-looking statements contained in this Presentation are expressly qualified by the foregoing cautionary statements.

1.

Innovate

Developing and launching new, original and creative products and services

2.

Enhance

Improving the quality, value and extent of the current user experience

3.

Insight

Deeper consumer behavioral analytics built upon a comprehensive sets of high-quality and relevant mobile user data



Business Overview

Our vision is to improve people's lifestyles by understanding human behavior

FingerMotion, Inc

Our Competitive Edge

FingerMotion is one of only a handful of companies that has been granted an exclusive license to act as an authorized processor of payments in China for China Unicom and China Mobile, two of the nation's largest telecom entities.

Due to this contract, the Company is able to offer its services directly to consumers with value added benefits, thus giving FingerMotion an advantageous position compared to most competitors.

Significant Milestones

SMS & MMS Business

Launched SMS and MMS Business

MAY 2019

Up-Listed to NASDAQ

Officially uplisted to NASDAQ as "FNGR"

DECEMBER 2021

Command & Communication Platform ("C2")

Debuted the Crisis and Emergency Response Program in China

JULY 2024

Mobile Payment Services

Launched Mobile Payment & Recharge services to market

AUGUST 2018

Sapientus Launch

Launched our Sapientus big data platform

MAY 2020

Da Ge App

Officially launched new lifestyle consumer App

JANUARY 2024

Core Businesses

Telecommunication Products & Services

Update your phone plan by easily adding pre-paid data & minutes to your account.

SMS & MMS Services

Offers corporate partners access to discounted bulk text messaging bundles.

Sapientus

FN GR's Big Data & Analytics segment.

Value Added Products & Services

Such as Da Ge App and Command & Communication Platform ("C2"), with additional products to be added.

Telecommunication Products & Services

PigeonHoles Integration System (“PIS”)

FN GR’s proprietary universal exchange platform, provides seamless integration between telecommunication operators and online stores.

Top Up and Recharge

Purchases data and minutes from major telecoms and resells directly to consumers.

Loyalty Points Program

Purchases are incentivized through credited loyalty points which consumers can redeem within the PIS ecosystem.

Data Plans

Offers 5G and 4G LTE mobile data plans to consumers in the PRC.

Phone Sales

In collaboration with major manufacturers & distributors, FN GR sells mobile phones online, directly to the consumer.



SMS & MMS Services

Bulk Bundles Resold to Partners & Consumers

FN GR acquires bulk SMS and MMS bundles at reduced prices and resells these services to business partners and consumers.



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SMS Integrated Platform

Registered as FN GR's IP, provides a robust back-end control panel for Corporate partners to access and manage their own messaging settings.

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SMS Clientele

Range from the Insurance and Financial industry to airlines, e-commerce, and consumer markets

Value Added Products & Services

Command & Communication Platform ("C2")

Provides federal, provincial and local emergency response centers with enhanced real-time visibility to access, analyze and manage situations at remote sites.

- Seamless integration with satellite systems, video systems, and radio communication networks.
- To be installed in all vehicles and apparatuses involved in the PRC's civil emergency crisis program.

Da Ge App

A consumer application offering services to subscribers such as:

- Car Washing/Detailing
- Maintenance/Repairs
- EV Charging with over 400,000 terminals throughout China.

Future Potential Products

- Car Accessories
- Health Insurance
- Auto Insurance



Sales & Marketing Strategies

- Promote awareness of JiuGe's online telecom stores currently operating in China.
- Continuously schedule seasonal and targeted marketing events in different provinces and cities.
- Continue to drive operational expansion throughout China in collaboration with online telecom stores and 20 business partners.
- Leverage loyalty redemption agreement with China Mobile to cross-sell customers additional FNGR products and offerings.
- Continue expanding Company roster of corporate clients to improve sales in SMS business, with focus on expanding roster into different industries.

Industry Trends

Several independent research studies indicate that the mobile data market in China is experiencing rapid growth. These studies include:

1.09 Billion People

As of 2023, 1.09 billion people had subscribed to mobile internet services in China, equivalent to 78 percent of its population. (Statista, 4/22/2024)

\$179.1 Billion

A 2024 report published by GlobalData states that total mobile services revenue in China will grow from \$146.4 billion in 2023 to \$179.1 billion in 2028.

30% CAGR

According to Mordor Intelligence, the Big Data market in China is expected to grow at a CAGR of 30% from 2024-2029.

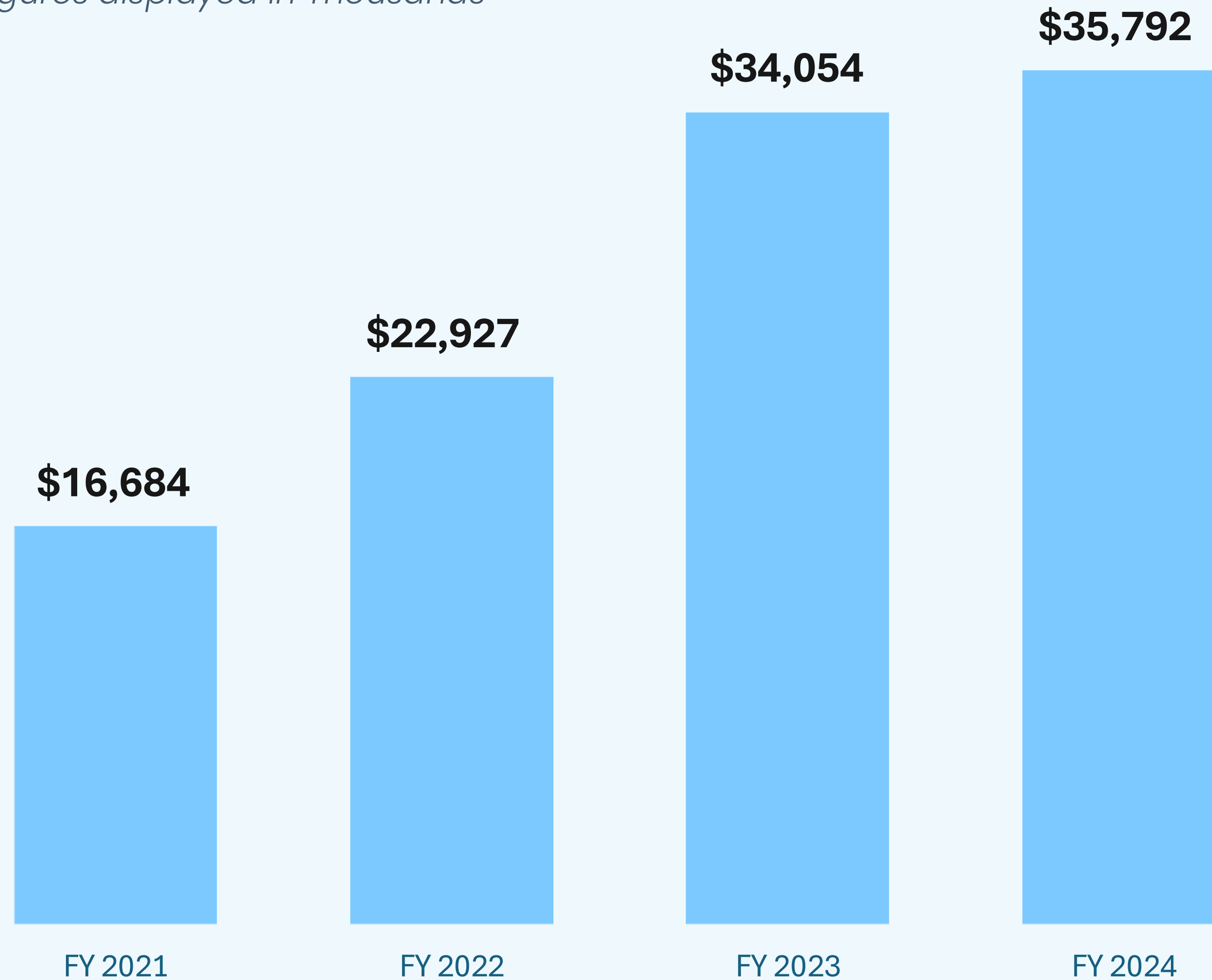
Future Growth Plans

- Add new value-added product offerings and packages to “Top Up,” SMS, and Da Ge platforms.
- Increase market share through expanding customer base in current geographic regions of operations and through expanding into new regions.
- Increase product offerings from telecom partners and design new packages to market them to end users.
- Raise funds needed to accelerate movement of Sapiensus/Big Data Analytics into insurtech and fintech spaces – along with penetration into healthcare and advertising industries.
- Collaborate with government entities to expand FN GR’s new Emergency Response Program throughout the different provinces and regions of China.



Revenue Growth

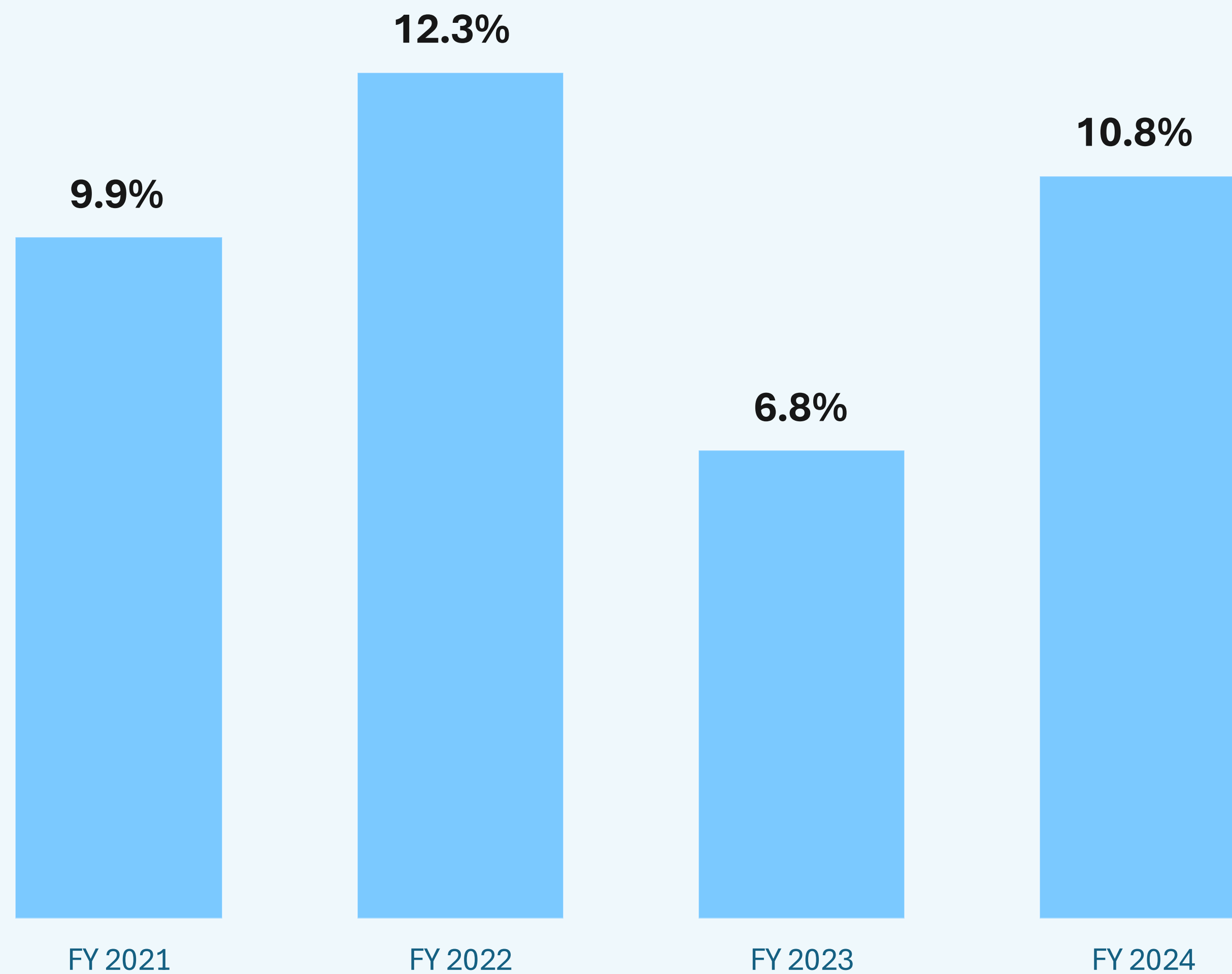
**Figures displayed in Thousands*



**Revenue Growth Over The
Last Few Years
with a CAGR of 21%**

***Fiscal-Year ended February 28*

Gross Margins



Management Team



Li Li
SENIOR VP



Martin J. Shen
CEO



Yew Hon Lee
CFO

Investment Considerations

- Impressive Revenue Growth
- Exclusive license as authorized payment processor for leading China telecoms
- Big Data Services poised for inroads in insurance and financial services industries
- New Value-Added Services expected to add meaningful revenue
- Experienced, Savvy management
- Big Data Industry in China Projected to Experience Accelerated Growth
- Swift Adoption of 5G in China Likely to Boost Demand for Company Mobile Data and RCS Products



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THANK YOU